



Notes from testing: User 1 (archetype - Weekend Sailor)

Home - Recommendations

“Based on Past Search” button: User 1 wasn't interested in selecting a past search to re-run for recommendations, they just wanted to type in a search at that point.

Suggested Action: Change 'based on past search' to just 'based on a search' - then I can just search.

Options - Filters: User 1 liked that there are filters and she was happy that 'indie & small press' is one of the options.

Suggested Action: None

Options - 'Turn on content flagging': User 1 was confused about what flagging meant and didn't understand why she'd want to do it. She was more interested in thumbing up/thumbing down books to program the app to recommend to them like on Stumbleup and Pandora.

Suggested Action: If other users have similar response, re-evaluate if feature should be removed from MVP in favor of only having the thumb up / thumb down feature.

Search Results

User 1 liked being able to favorite a comic from the list and she was happy with the tile view of the list and the available information.

List Details View

Next / Previous / Back to Archive navigation: User 1 didn't want to go view another list or go back to the list archive after viewing a list's details - She was ready to go on back to Home or Search.

Suggested Action: Put persistent nav back on this screen - it had been removed because we thought users wanted to view more of their lists but they want to move on to other actions.